

Ocean BETHANY

CONSERVATION-DRIVEN FAMILY ADVENTURE & EXPLORATION

Hi! I'm Ocean Bethany

I'm a marine biologist, science writer, and underwater photographer — and a mom of three — creating conservation-focused, family-forward storytelling rooted in real-world exploration. With a background in marine research and years spent working in the field, I translate complex science into accessible, meaningful stories that help families connect more deeply with nature.

Through my work, I highlight immersive outdoor experiences ranging from coastal hikes and paddling to diving, freediving, and wildlife encounters — always with an emphasis on stewardship, education, and responsible travel. I specialize in uncovering lesser-known destinations and experiences that invite families to slow down, explore with intention, and build lasting connections to the natural world.



52% US
6% UK
4% Australia
4% Canada

645 K

Reach

7.5%

Engagement

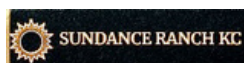
Areas of Interest

- Wildschooling & Homeschooling
- Children's Books & Educational Resources
- Wildlife Viewing & Nature Experiences
- Family Travel & Destinations
- Outdoor Adventures & Activities
- Sustainability & Conservation
- Eco-Tourism & Responsible Travel
- Science Outreach & Education
- Photography & Visual Storytelling
- Favorite Gear & Field Essentials

Collaborations & Features



Rhubarb Cottage

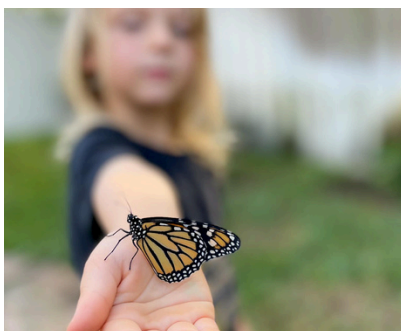
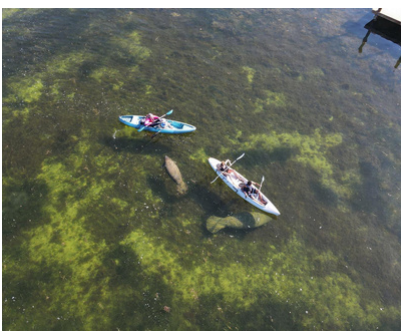


WHY US?

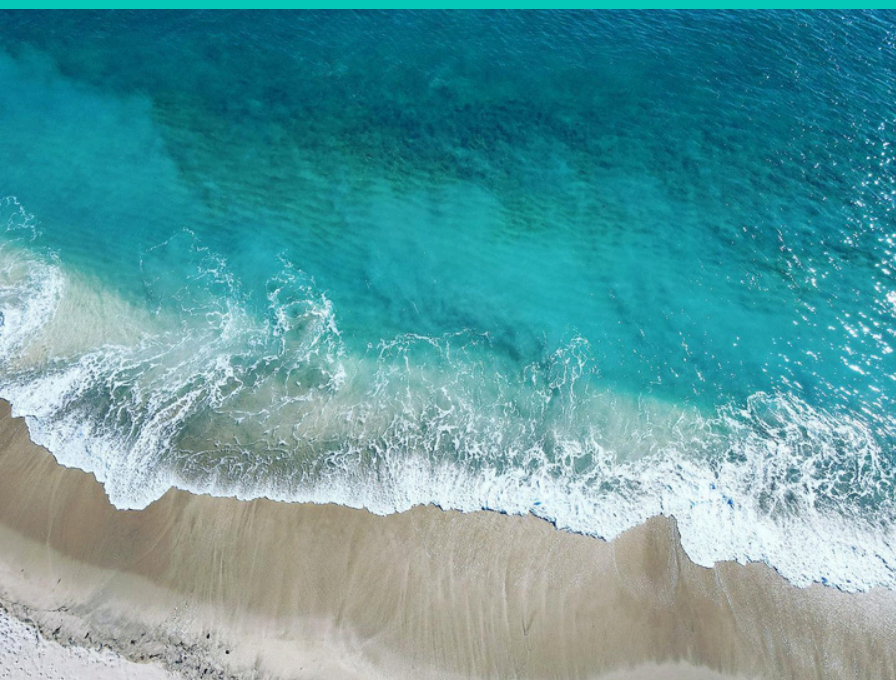
My family lives a wildschooling lifestyle, using hands-on exploration to learn through direct experience in nature. Through my work, I help families discover meaningful ways to connect with the natural world—particularly through water-based adventures such as snorkeling, kayaking, and wildlife watching.

I'm the founder of Finding Wild, a platform dedicated to science-based learning through storytelling and outdoor experiences, and I write for Run Wild My Child, a large and engaged community of outdoor families across social platforms. I'm also the co-founder of 100 Blue Hours, a resource designed to inspire families to explore, learn, and build confidence in and around the water.

As a freelance writer, photographer, and content creator, I produce conservation-focused storytelling for magazines, blogs, and digital platforms. With a background in marine biology and years of field experience, I bring scientific credibility and narrative depth to every project. My work consistently reaches families who are actively seeking educational, nature-centered travel experiences, with the goal of fostering curiosity, stewardship, and a lasting connection to the natural world.



SERVICES OFFERED



- Sponsored and dedicated posts
- Reels
- Story shout-outs and Links
- Dedicated and sponsored blogs, mentions and link backs
- Hi-res images
- Drone videography and stills
- Instagram Takeovers
- Ghost writing
- and more!